



August 11, 2010

Dear Friends,

If you're like most Canadians, someone you know personally – a family member, a friend or co-worker – has been affected by cancer.

As fundraising coordinator of the Canadian Cancer Society Lanark, Leeds & Grenville Unit, I know you are going to want to mark Saturday, September 18, 2010 on your calendar. On this day, friends and supporters of the Canadian Cancer Society will take to the trails at Pinecrest Farm for

Riding for the Cure.

Proceeds from this special event will help the Canadian Cancer Society continue to work toward our mission to eradicate cancer and enhance the quality of life of people living with cancer.

Cancer is everyone's business. We are asking local businesses to lend their support and help us make this event a success.

You can demonstrate your support in three ways:

- Participate in the event and help collect pledges
- Donate a prize for our silent auction. Gain exposure for your business and its products or services. Be recognized for your contribution.
- Make a cash contribution to help us reach our goal and we can provide you with an income tax receipt.

Let's make cancer history. I encourage you to review these opportunities and consider participating. If you have any questions or like more information, please contact Lila Mackenzie at (613) 291-6742 or call me at 613-267-1058.

Sincerely,

Amanda Gifford

Amanda Gifford
Fundraising Coordinator